



# Career Options in Linguistics and Psycholinguistics

Co-op, Specialist, Major

the study of human language  
[www.utsc.utoronto.ca/cfl/linguistics](http://www.utsc.utoronto.ca/cfl/linguistics)  
Co-op, Specialist, Major, Minor

## What is Linguistics?

Linguistics is one of the Humanities, and the scientific study of human language. It encompasses theories of linguistic structure in all domains: speech sounds (phonetics and phonology), words (morphology), sentences (syntax), meaning (semantics) and conversations (discourse). Courses examine:

- Language structure, acquisition and processing
- Language acquisition disorders
- Language variation according to region, gender, class, etc.
- Social functions of language
- How languages change across time and why
- Second language learning

**Psycholinguistics** emphasizes biological and psychological factors in language and disorders.

## Skills of Linguistics Grads

- Analyse and identify patterns
- Apply methodologies from many disciplines
- Communicate with people from many backgrounds
- Evaluate evidence
- Listen and read for meaning and social use
- Observe people and data
- Relate language to social context
- Understand historical language change
- Weigh values and compare interpretations
- Write clearly and present information effectively

What makes Linguistics at UTSC unique?  
UTSC's Psycholinguistics, the only program in Ontario preparing students specifically for professional programs such as Speech Language Pathology!

## Entry-Level Jobs for Bachelor Grads

Common employment destinations include:

- Writer/Editor in Media and Publishing
- Research Associate in Marketing Agencies
- Communications Assistant in Public Relations
- Survey Analyst in Marketing and Advertising
- Education Policy Analyst in Government Services
- Foreign Service or Immigration Officer in Government Services
- Technical Writer in Software or Manufacturing
- English Teacher Abroad in International Language Schools

The Career Directory: [www.canadastop100.com/tcd](http://www.canadastop100.com/tcd)

## Graduate & Professional Studies

Popular further education opportunities include:

- Linguistics – Master of Arts
- Speech Language Pathology – Master
- Education – Bachelor or Master
- Journalism – Diploma, Certificate or Master
- Law School – JD (Juris Doctor)
- Paralegal Studies – Diploma
- Public Relations – Post-Graduate Certificate
- Marketing – Post-Graduate Certificate

### Use LinkedIn!

UTSC Linguistics graduates are working in Education, Communications, and Research.

Attend our LinkedIn workshop to learn about the *Find Alumni* tool for networking!

### U of T Linguistics grads have gone on to:

- Government of Ontario (Social Media Advisor)
- Bridgepoint Active Healthcare (Communicative Disorders Assistant)
- U of T (Event Planner)

## Examples of Fields that 'Fit' the Skills of Linguistics Grads

- Magazine / Newspaper Publishing Firms
- Business Services
- Marketing and Communications
- Advertising and Public Relations
- Government (Federal, Provincial, Regional, City)
- Immigration Services
- Education
- Law / Legal Services

## Your 4-Year Career Exploration Action Plan

### 1 Do Your Research

The databases below provide you with details about job prospects, nature of work, educational requirements, working conditions, pay and related career paths:

**Career Cruising:** Log into [cln.utoronto.ca](http://cln.utoronto.ca), click on Resources, and click on Career Cruising to be logged in automatically

**O\*Net:** [online.onetcenter.org](http://online.onetcenter.org) (U.S. site)

Attend our workshop **Discover Your Skills and Career Options**, meet with a Career Counsellor, and use our resources to get to know your skills, values, personality and interests:

[www.utsc.utoronto.ca/aacc/get-know-yourself](http://www.utsc.utoronto.ca/aacc/get-know-yourself)

Use the advice on our tip sheets for gathering information: [www.utsc.utoronto.ca/aacc/tipsheets](http://www.utsc.utoronto.ca/aacc/tipsheets)

- Information Interviews
- Working On-Campus
- Internships
- Volunteering

### 3 Build Your Network

Explore **Professional Associations** and get involved: volunteer for their events and conferences, and get to know people in your industry of interest. These are your future mentors, supervisors and colleagues!

Linguistics Student Assoc'n - [www.facebook.com/LSAatUTSC](http://www.facebook.com/LSAatUTSC)      Language Industry Association - [ailia.ca](http://ailia.ca)

Canadian Linguistics Assoc'n - [www.cla-acl.ca](http://www.cla-acl.ca)

Linguistics Society of America - [www.lsadc.org](http://www.lsadc.org)

Chartered Institute of Linguistics - [www.iol.org.uk](http://www.iol.org.uk)

Centre for Applied Linguistics - [www.cal.org](http://www.cal.org)

Canadian Marketing Association - [www.the-cma.org](http://www.the-cma.org)

Editors' Association of Canada - [www.editors.ca](http://www.editors.ca)

Speech Language and Audiology Canada - [www.sac-oac.ca](http://www.sac-oac.ca)

Canadian Academy of Audiology - [www.canadianaudiology.ca](http://www.canadianaudiology.ca)      Ontario College of Teachers - [www.oct.ca](http://www.oct.ca)

*Other associations and websites for finding networking opportunities and experience include:*

International Cognitive Linguistics Association - [www.cognitivelinguistics.org](http://www.cognitivelinguistics.org)

Canadian Association for Second Language Teachers - [www.caslt.org](http://www.caslt.org)

### 2 Explore Career Options & Get Experience

Gain exposure to your options in the world of work and make connections while you're a student via campus events and programs listed on [cln.utoronto.ca](http://cln.utoronto.ca) and [ccr.utoronto.ca](http://ccr.utoronto.ca):

- [Extern Job Shadowing](#)
- [In the Field](#)
- [Explore It!](#) (course-based)
- [Partners in Leadership](#) (4<sup>th</sup> year students)
- [iLead, uLead, weLead](#) (Dep't of Student Life)
- Employer Information Sessions
- Career & Volunteer Fairs
- [Departmental Student Association](#) Events

Apply for [Work Study](#) jobs in CLN in Fall and Spring! You might also find work via [www.scsu.ca/jobs](http://www.scsu.ca/jobs).

Find networking opportunities, internship programs and entry-level jobs via websites like [www.talentegg.ca](http://www.talentegg.ca) and [www.charityvillage.ca](http://www.charityvillage.ca).

As an upper year student (14+ credits), attend UTSC's [Career Development Conference](#) and participate in [Jobs for Grads](#).

As a graduate, explore internships and other trainee programs like [www.careeredge.ca](http://www.careeredge.ca)

Please note: This document is a starting point for your further research into career options in this field of study. For more information on this program and course requirements, please visit the departmental website found on the front of this