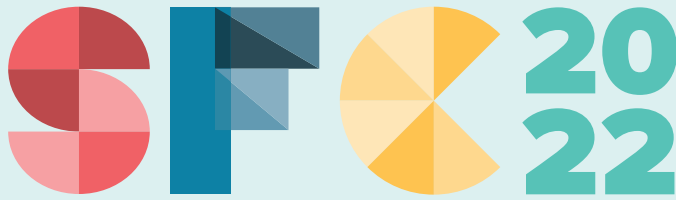




UNIVERSITY OF  
**TORONTO**  
SCARBOROUGH



**SHAPING  
THE FUTURE  
OF CARE**

## Eastern GTA Healthcare Conference



NOVEMBER 25  
NOVEMBER 26



UNIVERSITY OF TORONTO SCARBOROUGH CAMPUS,  
HIGHLAND HALL (1265 MILITARY TRAIL)

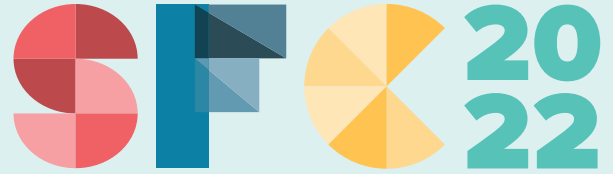
# SPONSORSHIP PROSPECTUS

Bringing together the leading minds and talent of today to learn, explore, and discover where we are taking healthcare tomorrow – Scarborough Health Network (SHN) and University of Toronto Scarborough (UTSC) invite you to be a part of *Shaping the Future of Care*.

This ground-breaking two-day conference celebrates the recently announced creation of the Eastern GTA's all-new medical healthcare education hub at University of Toronto Scarborough Campus (UTSC) – the Scarborough Academy of Medicine and Integrated Health (SAMIH), and the partnership between Scarborough Health Network (SHN) and SAMIH as we work together to establish Scarborough as a centre of excellence in healthcare academia and research.

This first-ever conference will bring together healthcare professionals, clinicians and leaders from all disciplines, as well as anyone with an interest in advancing health care. Together, we will share and learn about the bold ideas, lessons and innovations that uniquely come from understanding the healthcare needs of Scarborough and the Eastern GTA.

# SPONSORSHIP PACKAGES



## Platinum Sponsor: \$25,000

- Full-page premium position ad in program booklet
- Complimentary exhibit space
- Five full conference registrations
- Recognition as a platinum sponsor on all official conference signage, publications, promotions and all scripted remarks throughout the conference
- Space on the sponsor table of organization flyer or brochure
- Logos and merchandise to be determined

## Gold Sponsor: \$10,000

- Half-page ad in program booklet
- Complimentary exhibit space
- Three full conference registrations
- Recognition as a gold sponsor on all official conference signage, publications, promotions and all scripted remarks throughout the conference
- Space on the sponsor table of organization flyer or brochure

## Silver Sponsor: \$5,000

- Quarter-page ad in program booklet
- Complimentary exhibit space
- Two full conference registrations
- Recognition as a silver sponsor on all official conference signage, publications, promotions and all scripted remarks throughout the conference
- Space on the sponsor table of organization flyer or brochure

## Bronze Sponsor: \$2,500

- Complimentary exhibit space
- One full conference registration
- Recognition as a bronze sponsor on all official conference signage, publications, promotions and all scripted remarks throughout the conference
- Space on the sponsor table for organization flyer or brochure

**INTERESTED IN BECOMING A SPONSOR?**  
Contact us to register: [info@SFCconference.ca](mailto:info@SFCconference.ca)